

Promotional Brochure for MacPherson Master Builders

Take Me Home ...

You wake to the sound of birds singing in the trees outside. A cloudless sky. The sun streams through the windows and across the gleaming hardwood floor. You stretch, yawn, and enjoy the quiet contentment of waking up to your new home. A MacPherson home.

From town homes to custom homes, MacPherson Master Builders exceed all expectations. Our homeowners appreciate the intense satisfaction of a quality built home with luxurious, well-designed features. Our attention to craftsmanship, the appeal of our community settings, and our aesthetic excellence have delighted homeowners since 1994. MacPherson has always been dedicated to developing select communities in smaller Ontario municipalities as well as in the City of Toronto. At MacPherson, we build homes that will nurture you, indulge your desires, and gratify your dreams.

To Outstanding Quality ...

In the kitchen, you hardly notice how sensibly the space has been planned. You smoothly flow from one task to another, thinking about the day ahead. A spacious floor layout, windows that invite in natural light, exquisite architecture—at every turn, your senses are delighted and your needs met, even before you recognize them. Yet what you do recognize is the warm sense of welcome you feel whenever you return home.

MacPherson has the reputation of building superior quality homes with integrity and architectural distinction. At MacPherson, we will search for just the right look and feel for your home. We pay special attention to detail, and offer traditional, elegant excellence. Not only do we consistently achieve the highest rating with the Ontario New Home Warranty Program, we build your home as if it were our own. Whether it is small-town Ontario or downtown Toronto, a MacPherson home is a quality-built, exceptional experience.

A Distinct Community Setting ...

A twig snaps under your foot. The canopy of green leaves overhead rustles in the wind. Your dog bounds on ahead, through the woods and up onto the wide street. You pass a community park where children are playing a game of tag. The trail, the park, the neighbourhood—everything fills you with a sense of peace and belonging. You whistle for your dog, and he charges back.

In each of our communities, MacPherson carefully selects distinct sites then enhances their natural features and maximizes community appeal. For example, our Shaw Valley Country Club community is nestled among the forested ravines of Kettle Creek and features wide boulevards and charming streetscapes that blend with the nearby park and walking trails. Bordered by farmlands and established homes, Oxford Village in Ingersoll features modern elements with classic architecture. For you, we want to create a truly desirable neighbourhood—a place you want to be, a place you belong.

And Customized Luxury

The firelight dances across the ceiling, casting a warm glow over the beauty of your home. You stretch your toes out to warm by the fire, relishing in the custom colours and patterns in your home that you personally selected. You think again how glad you are that you choose a MacPherson home. It was a good decision.

MacPherson is known for its flexible approach to designing your home. Our quality design services include the expertise of an interior designer as well as many custom choices and options. In fact, our personable team of dedicated experts will create your unique home specially suited to you. A MacPherson home offers thoughtfully planned finishing touches and exceptional after-sales service so you can simply appreciate the beauty and comfort of your home.

I Belong Here

You lean back in the deck chair and watch the sky turn from blue to brilliant pink and orange. A light breeze ruffles your hair. You sip a drink and relax into the tranquil moment. Your body is rested; your soul replenished. You feel the pleasure of a day well done.

We invite you to experience the personal satisfaction of a MacPherson home. Sit on our front porch. Wander through our designer spaces. Enjoy the quality building, luxurious features, and enchanting setting of one of our homes. Talk to the happy homeowners in our unique communities. Then, imagine how completely gratifying *your* MacPherson home would be. Once you try it, we're sure you'll be impressed.